



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
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Advertiser
Agency
Buyer
Salesperson

Pol/Iss/AFSCME (16909)
Campaign Group (The) (1205)

Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AFSCME (82375)
National/Political
/06309239

Invoice 640536
Inv Date 10/28/2012
Terms Net 30
Contract 330784
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Campaign Group (The)
1600 Locust Street
3rd Floor
Philadelphia, PA 19103

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AFSCME 9/18
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:06PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
44.0	Contract Line Remarks:		NEWS 6-7A/19						
	Spot	5:59:04AM-Channel	Per week (1),Tu,We,Th,Fr	10/02/12 6:42AM (Tu)	00:30	Channel 11 News 6am	APA1201REGH	\$800.00	
45.0	Contract Line Remarks:		TODAY 7-8A/20						
	Spot	7:00:00AM- 8:00:00	Per week (1),Tu,We,Th,Fr	10/03/12 7:59AM (We)	00:30	Today Show	APA1201REGH	\$625.00	
46.0	Contract Line Remarks:		TODAY 8A-9A/21						
	Spot	8:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/02/12 8:35AM (Tu)	00:30	Today Show	APA1201REGH	\$625.00	
	Spot	8:00:00AM- 9:00:00	Per week (2),Tu,We,Th,Fr	10/03/12 8:34AM (We)	00:30	Today Show	APA1201REGH	\$625.00	
47.0	Contract Line Remarks:		NEWS 6-630P/22						
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-2	10/02/12 6:22PM (Tu)	00:30	Channel 11 News At 6pm M-F	APA1201REGH	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-2	10/03/12 6:13PM (We)	00:30	Channel 11 News At 6pm M-F	APA1201REGH	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-2	10/04/12 6:10PM (Th)	00:30	Channel 11 News At 6pm M-F	APA1201REGH	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-2	10/05/12 6:09PM (Fr)	00:30	Channel 11 News At 6pm M-F	APA1201REGH	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-2	10/05/12 6:29PM (Fr)	00:30	Channel 11 News At 6pm M-F	APA1201REGH	\$1000.00	
48.0	Contract Line Remarks:		WHEEL 730-8P/23						
	Spot	7:30:04PM-WHEEL	Per week (1),Tu,We,Th,Fr	10/02/12 7:48PM (Tu)	00:30	Wheel Of Fortune	APA1201REGH	\$1650.00	
49.0	Contract Line Remarks:		LATE NEWS/24						
	Spot	10:59:34PM-CHANNE	Per week (1),Tu,We,Th,Fr	10/02/12 11:23PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	APA1201REGH	\$2000.00	
50.0	Contract Line Remarks:		TONIGHT/25						
	Spot	11:34:34PM-TONIGH	Per week (1),Tu,We,Th,Fr	10/03/12 11:59PM (We)	00:30	Tonight Show	APA1201REGH	\$675.00	
51.0	Contract Line Remarks:		SNL/26						
	Spot	11:29:34PM-NBC SAT	Day,Sa-1	10/06/12 12:11AM (Sa)	00:30	NBC SATURDAY NIGHT LIVE	APA1201REGH	\$1200.00	
52.0	Contract Line Remarks:		FNA 7-815P/27						
	Sports-Foc	6:59:04PM-Football	Day,Su-2	10/07/12 7:07PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$4000.00	
	Sports-Foc	6:59:04PM-Football	Day,Su-2	10/07/12 7:29PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	APA1201REGH	\$4000.00	
53.1	Contract Line Remarks:		JUDY 430-5P/28						
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	10/02/12 4:41PM (Tu)	00:30	JUDGE JUDY 430P	APA1201REGH	\$500.00	
	Spot	4:29:19PM-Judge Ju	Per week (2),Tu,We,Th,Fr	10/04/12 4:39PM (Th)	00:30	JUDGE JUDY 430P	APA1201REGH	\$500.00	
54.0	Contract Line Remarks:		NEWS 5-530P/29						
	Spot	5:00:00PM- 5:30:00	Per week (1),Tu,We,Th,Fr	10/03/12 5:24PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$800.00	
55.0	Contract Line Remarks:		NEWS 530-6P/30						
	Spot	5:30:00PM- 6:00:00	Per week (1),Tu,We,Th,Fr	10/02/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	APA1201REGH	\$800.00	
56.0	Contract Line Remarks:		JEOP 7-730P/31						
	Spot	6:59:29PM-Jeopardy	Per week (1),Tu,We,Th,Fr	10/04/12 7:14PM (Th)	00:30	Jeopardy	APA1201REGH	\$1650.00	
57.0	Contract Line Remarks:		NOON NEWS/32						
	Spot	11:59:04AM-Channel	Per week (1),Tu,We,Th,Fr	10/02/12 12:15PM (Tu)	00:30	Channel 11 News At Noon	APA1201REGH	\$375.00	
58.0	Contract Line Remarks:		JUDY 4-430P/33						
	Spot	4:00:04PM-Judge Ju	Per week (1),Tu,We,Th,Fr	10/03/12 4:12PM (We)	00:30	JUDGE JUDY 4P	APA1201REGH	\$400.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

**We warrant that the actual broadcast information
shown on this invoice was taken from the official log.**

Gross Total	\$26,225.00	Total Spots	22
Commission	(\$3,933.75)		
Net Total	\$22,291.25		